

Madison McDonald

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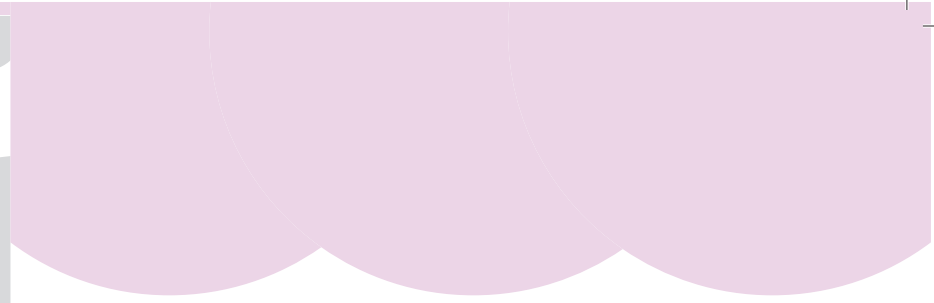
Graphic Design

**Art 160 Typographic Form and Function
Spring 2023**

7 1

Filosofia

A Type
Specimen



OT
r

PS OT
CAPS

Font Weights

Filosofia OT

Filosofia OT / Italic

Filosofia OT / Bold

Filosofia Reg Lining

FILOSOFIA REG SMALL CAPS

FILOSOFIA GRAND ALL SC OT

FILOSOFIA UNICase

Filosofia Grand OT / Regular

Filosofia Grand OT / Bold

FILOSOFIA GRAND SMALL CA

FILOSOFIA REG ALL SMALL C

Information and History

- Designer: Zuzana Licho
- Released: 1996
- Foundry: Emigre Type Foundry
- Classification: Didone

Filosofia was designed by Zuzana Licho and was released by Emigre type foundry in 1996. Filosofia was one of many typefaces Licho designed for Emigre. Emigre magazine tried to focus on experimental designs, but wanted to incorporate more traditional designs as well. To do so, Emigre decided to publish articles about history of design so they needed a typeface with a more classic style. Because of this, Licho designed Filosofia, taking inspiration from the typeface Bodoni. Filosofia and Bodoni have similar symmetry and geometry, but Filosofia's contrast between thinness and thickness which makes it easier to read when set at a smaller size. This was important since the Emigre magazine wanted the font to be used in an article which meant that there was a need for the typeface to be readable in a smaller context.

Zuzana Licho is a cofounder of Emigre Fonts, a type foundry located in California. Before becoming a cofounder, Licho studied photography, architecture, and computer programming then pursued a degree in graphic communications. Because of this, she had a good foundation in how to use geometry to acquire certain effects in her typefaces. Licho's goal for Emigre was to push the boundaries of design. Licho designed many other popular fonts, some of which being Tarzana, Senator, Mrs Eaves, and Modula. A lot of the fonts Licho designed followed her inspiration for Emigre, with most of them being different from typical everyday use fonts.

Characters

Filosofia OT / Regular

A B C D E F G H I J K L M N O P Q R S T U V W X

Y Z &

a b c d e f g h i j k l m n o p q r s t u v w x y z 1 2 3 4 5 6 7 8 9 0

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Filosofia OT / Italic

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z &

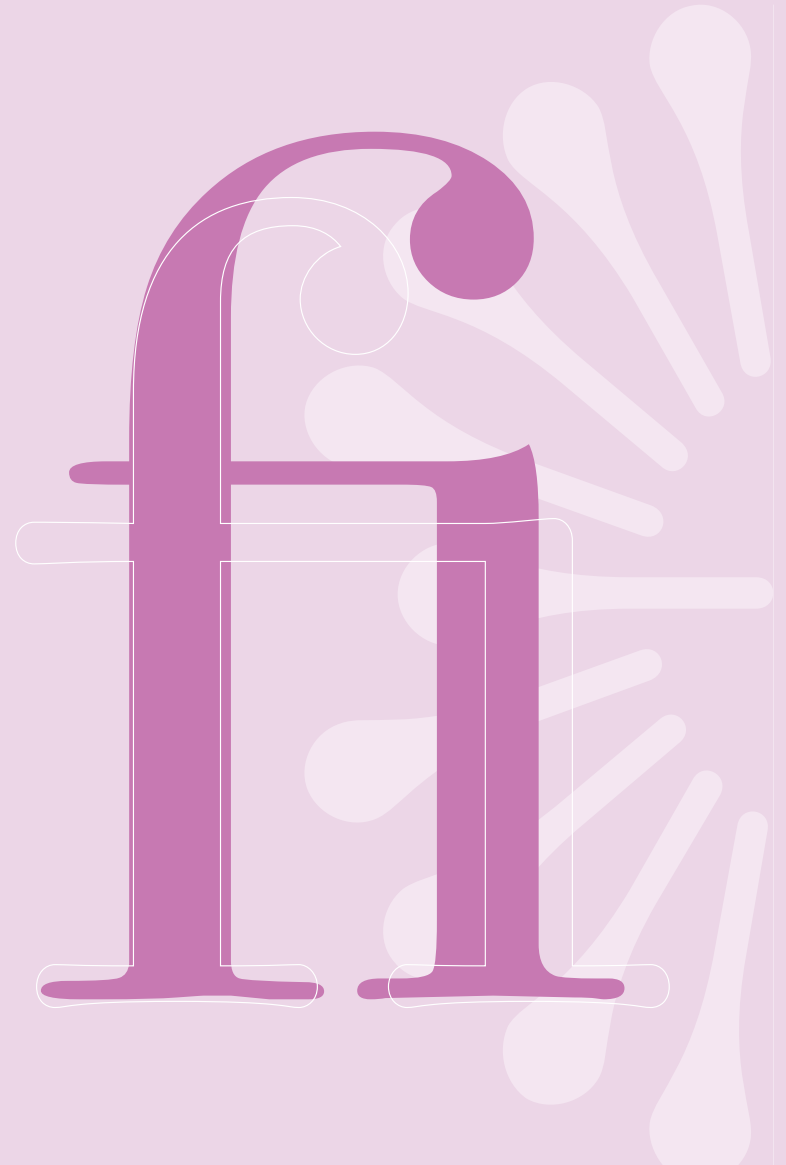
a b c d e f g h i j k l m n o p

q r s t u v w x y z 1 2 3 4 5 6 7 8 9 0

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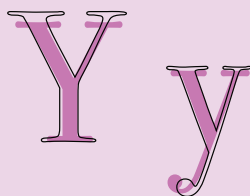
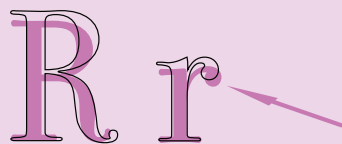
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Filosofia vs Bodoni

In Filosofia, there is less contrast between thin and thick strokes. This can be seen in the letter 'A'



Filosofia has more rounded ball terminals

Filosofia has a much more balanced 'Y' in which there is less contrast between thick and thin

FILOSOFIA OT / REG SMALL CAPS

ABCDEFGHIJKLMNOPQRSTUVWXYZ
XYZ &

ABCDEFGHIJKLMNOPQRSTUVWXYZ 12345678
90

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FILOSOFIA OT / UNICASE

ABCDEFGHIJKLMNOPQRSTUVWXYZ
WXYZ &

abcdefghijklmnopqrstuvwxyz
YZ 1234567890

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roads on QUIET hazy nights.





Few BLACK TAXIS drive up MAJOR



Type Anatomy

